

As the cultural landscape of the UK continues to evolve at a rapid rate, the ability to provide up-to-date information and support to the growing number of 'new communities' is becoming ever more challenging.

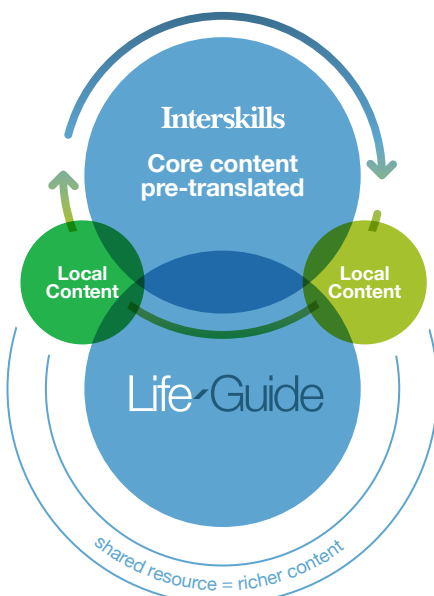
Local authority service providers are often the first point of contact for recent economic migrants and existing BME communities seeking information and advice about local services.

When you are approached, how do you respond?

Interskills have developed the Life-Guide; a unique, cost-effective resource that enables local authorities to deliver up-to-date information and support on a wide range of topics in any language.

Research conducted by Interskills, indicates that eight out of ten local authorities surveyed are considering ways of improving access to information for non-native English speakers by providing 'in language' support literature on subjects such as Housing, Employment, Health and Education. However, only a fraction of the information they intend to provide is unique to their local area.

So why duplicate effort and costs?



The Interskills Life-Guide is a shared resource which enables core common information to be combined with local 'user-defined' information on-line. This can then be downloaded in any language either to a desk-top printer (for immediate delivery to end-user), or as 'professional' printer-ready artwork.

As a result, local authority service providers can deliver a complete and precise 'UK welcome-pack' specifically tailored to any area, in any language, at the press of a button.

Key Features:

- Interskills manage and translate core information - so you don't have to!
- Because the Life-Guide is on-line you can update local content - at any time.
- Print-on-Demand means you're always delivering current information - no wastage!
- You can respond to new communities instantly as new languages are always available.
- Core content is a 'knowledge base' promoting best practice.

The benefits of the Life-Guide will have a considerable impact on your organisation. Not only will it enable you to improve the way you respond to the needs of diverse communities, you will save valuable time and money through the application of shared knowledge.

Core content includes:

British Culture
Employment
Health
UK Law
Personal Safety
Housing
Transport
Education

The Interskills Life-Guide

- Saves
 - Set-Up Costs
 - Translation Costs
 - Printing Costs
 - Obsolescence Costs
 - Reworking Costs
 - Management Time
- Enables
 - Broader Reach
 - Flexibility
 - Scalability
 - Consistency
 - Accuracy
 - Best Practice

For more information:

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